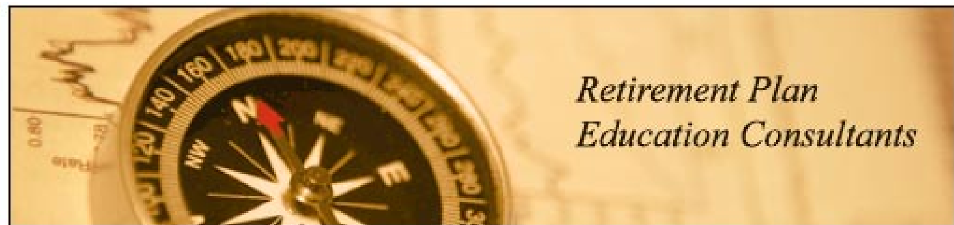

WILMAR(K)
Associates, LLC

Plan Advisor

Wilmar(k) recognizes the many challenges 401(k) producers and consultants face in today's environment. Servicing existing plans while prospecting for new business can be a daunting and time-consuming task. At Wilmar(k) we assist you in providing a high level of educational services and help facilitate your education program, so you can focus on the sponsor relationship and prospecting for new business. Wilmar(k) takes the lion's share of the educational responsibility off your shoulders, while promoting the advisor and their team as the go-to contacts for personal investment advice and all ancillary business associated with the plan. .

Wilmar(k) realizes that 1/5 of all plans sold are from advisors that specialize exclusively in the 401(k) marketplace. We also recognize that the majority of plans sold are through other channels. At Wilmar(k), we cater to plans of all sizes and advisors of varying expertise in the retirement plan business.

Wilmar(k) is a flat fee based education provider that is flexible and cost conscious. This enables the advisor or consultant to properly budget and allocate dollars specifically for the education of their plans' participants. We help you and your business to work smarter, not harder.

The Wilmar(k) Advantage:

· Cost effective means to providing a solution for time consuming retirement plan education.
· Retirement plan professionals with 26 years of industry experience.
· Available for educational assistance in the sales final process.
· Increased plan participation and deferrals
· Promote rollover activity and the advisor's role through education
· Actively helping sponsors with fiduciary responsibilities.

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About Us

Marcus Fritsch and William Smith, are the principals and founders of Wilmar(k) Associates LLC. They have a combined 26 years of experience in the Defined Benefit and Defined Contribution plan marketplace that encompasses sales, relationship management, and investment analysis. Marcus and William's tenure as officers at some of the industry's leading firms, such as Fidelity, Putnam Investments and Pioneer Investments provided the influence, education and experience in the marketplace that makes them experts in their field.

Through their extensive travel and multitude of meetings with plan sponsors, Advisors and participants, Marcus and William uncovered a need for greater consistency and more frequent education/communication for plan participants. Plan Sponsors and participants were missing the detailed road map that could help them make confident, smart choices within their plan. Wilmar(k) Associates fills this industry void. A perfect pairing of Marcus' experience as 401(k) Investment Specialist and Sr. Client Relationship Manager and William's background as a Regional Sales Director allows for the delivery of a consistent, non-biased educational program that fits your clients needs.

Wilmar(k)'s combination of commitment, creativity and passion for the education of retirement plan participants is unique in the industry, a new idea whose time has come.

William and Marcus both hold NASD series 6 and 63 securities licenses, as well as various insurance licenses.

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