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# ESTÉE LAUDER



## Let's face it.

When it comes to appearances, everyone has something they'd love to improve.

ROLL OVER YOUR HOT SPOTS FOR QUICK TIPS THAT MAKE A BIG DIFFERENCE.



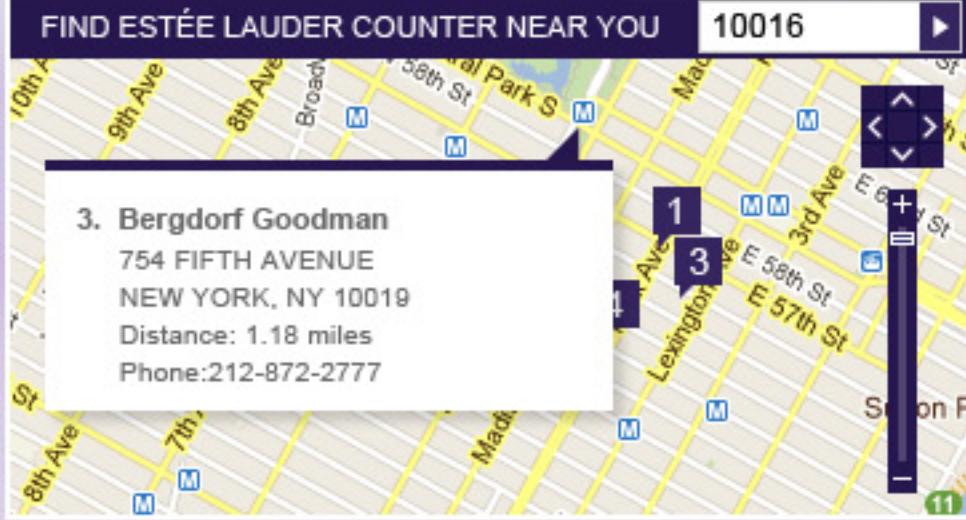
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EYES

## Cover your eyes.

Protect your delicate eye area by wearing large sunglasses with UV protection. Less sun damage—and less squinting—means a younger look in the future.

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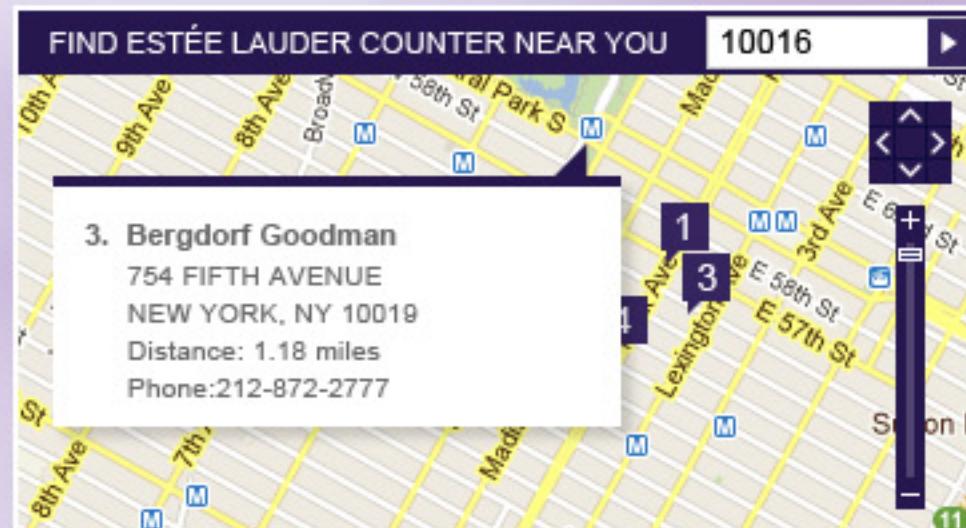


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FACE



## Seek shade.

We all know sunscreen is a must, but you can enjoy extra protection for your face—and keep cool—by wearing a large-brimmed hat to turn away the rays.

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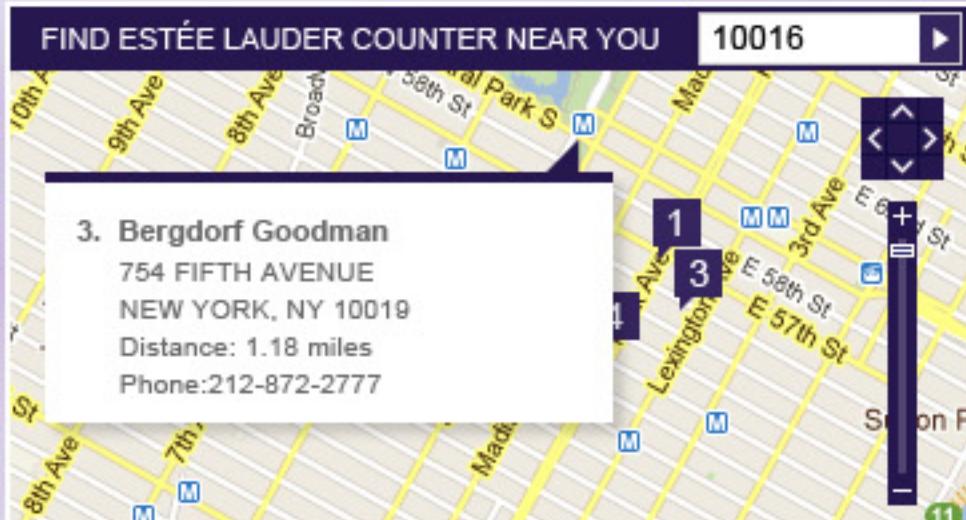
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## Kiss all you want.

Did you know that constant puckering can lead to lip lines? So use straws only on special occasions, and for beauty's sake—stop smoking. The one exception is kissing, of course!

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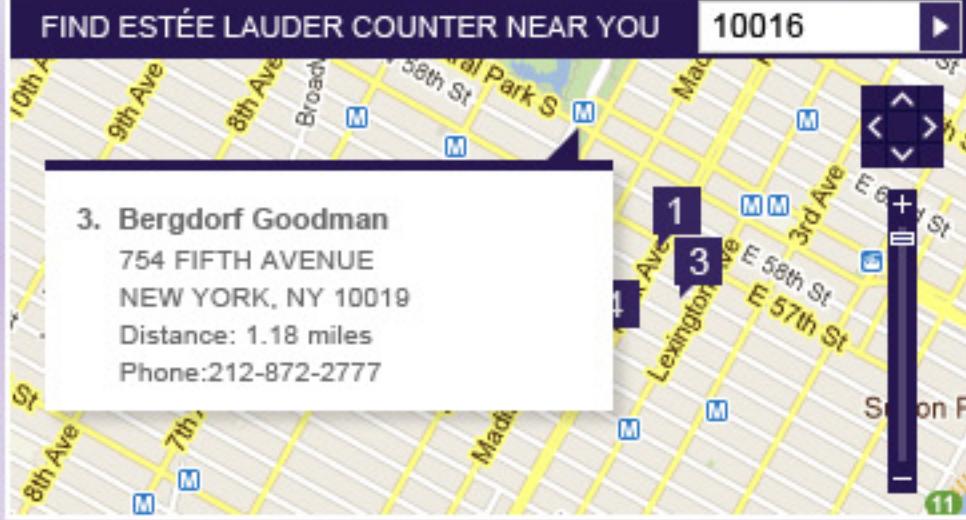
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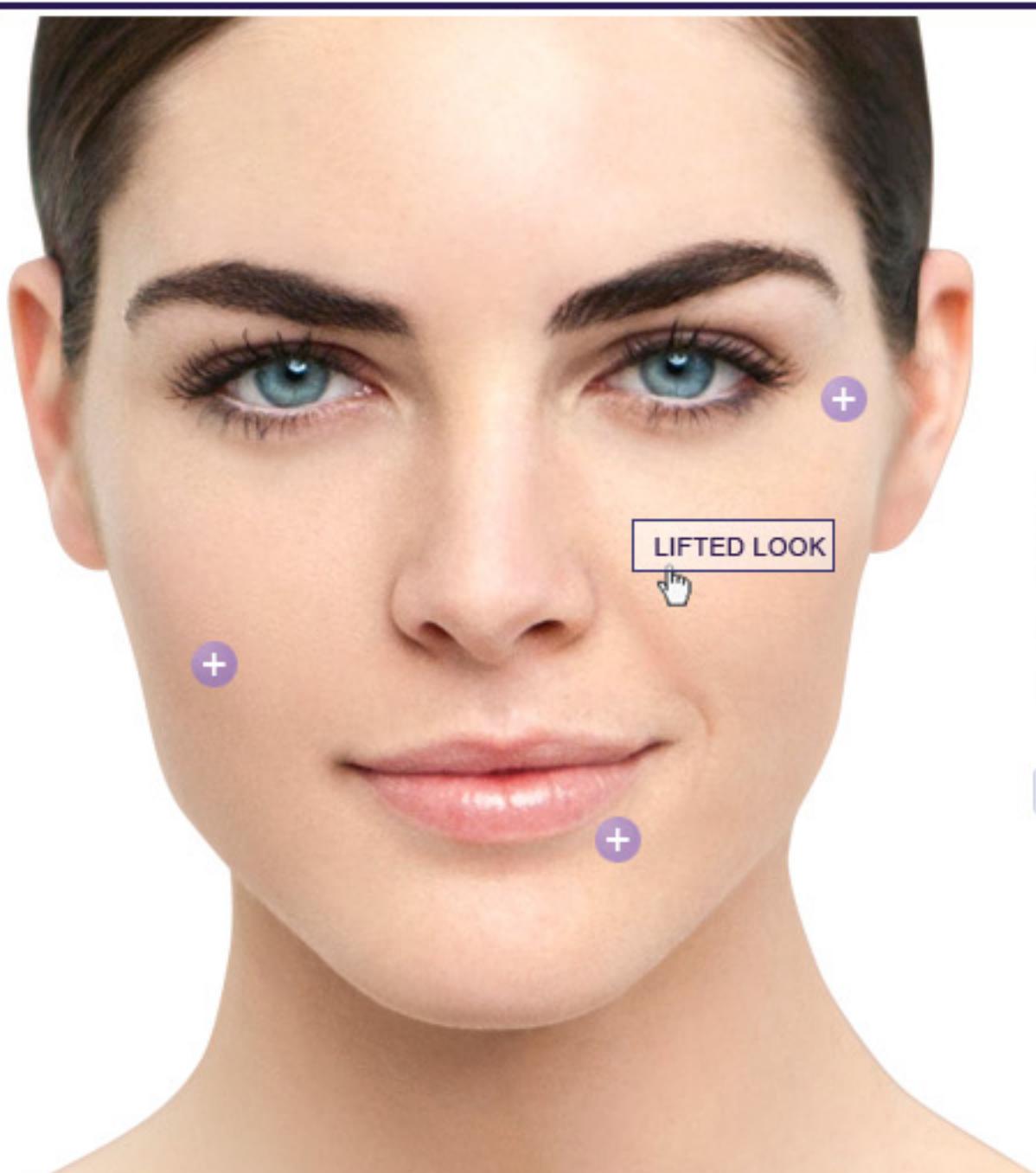
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## Turn it up.

The quickest way to lift your whole look? Smile! And when someone is snapping your photo, look slightly up into the lens—being shot from underneath seems to emphasize even fine lines.

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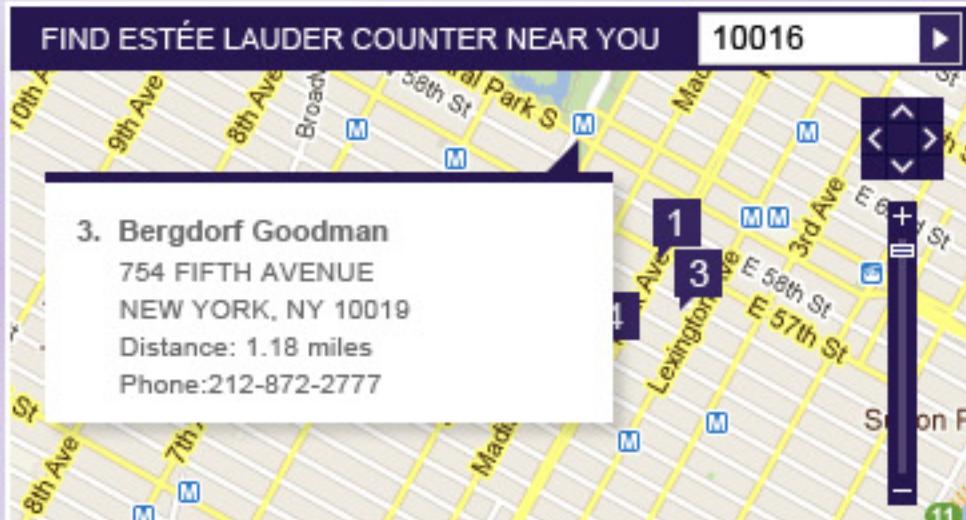
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