

## IN-STORE SIGNAGE: STORE LAUNCH PRODUCT STORIES

### BIOThERM FACIAL CARE

#### DRY, NORMAL OR COMBINATION SKIN

- Biosource Self Foaming Cleansing Water •
- Aquasource Intensely Moisturizing Mask •
- Aquasource Ultra Moisturizing Balm With Trace Minerals •
- Aquasource Moisturizing Oligothermal Gel • Biosource Cleansing Milk •
- Biosource Enriched Cleansing Water • Biosource Clarifying Exfoliating Gel •

#### OILY SKIN

- Self Foaming Cleanser • Balancing purifying Mask • Pure Cleansing Gel •
- Double Purifying Exfoliator • Matifying Astringent Lotion •
- Clarifying Balancing Night Gel • Matte Hydrating Fluid •

#### SENSITIVE SKIN

- SPF 12 Oil-Free Calming Moisture Fluid • Self Foaming Cleanser •
- Calming Eye Cream • Soothing Balance Cream • Matifying Astringent Lotion •
- High Tolerance Fluid Cleansing Milk •

#### ADDITIONAL SKIN PRODUCTS

- Retinol Eye and Lip Visible Wrinkle Reduction •
- Aquasource Moisturizing Balm Lip Balm •
- Source Therapie Pure Spa Concentrate Skin Perfector •



#### AHAVA

Advanced Hand Cream  
Replenish

A rich, moisturizing blend of natural ingredients, Ahava Advanced Hand Cream smooths rough dry skin with the power of minerals. By far their most popular product, its non-greasy, fast-absorbing formula brings the healing power of the Dead Sea to your fingertips. Apply lightly in the morning for skin softening throughout the day.

#### AWAKE

Serum Un-sign Face Essence  
Fight premature aging

This technically advanced treatment fights harmful free radicals on both the skin's surface and within its inner layers. The secret is two different types of SOD, a naturally occurring skin enzyme, which recreates skin's own natural oxidation system and protects new skin cells from damage. With regular use you'll notice a healthier, more radiant complexion with fewer lines and wrinkles.

#### GOSMILE™

Tooth Whitening On The Go  
A Tooth Whitening Breakthrough

GoSmile's Tooth Whitening on the Go is a potent lightening innovation. The brainchild of celebrity dentist Dr. Jonathan Levine, this system can whiten teeth up to six shades in 14 days. GoSmile is easy to use. Just apply the 6% hydrogen peroxide gel, wait two minutes for the excess to evaporate, and brighten your smile any time or place. With everything you need to get going, including 30 single-dose ampules, GoSmile's starter kit is perfect takeout for your teeth.