

IN-STORE SIGNAGE: STORE LAUNCH BRAND STORIES

BURTS BEES

Burt's Bees founders Roxanne Quimby and Burt Shavitt make nurturing both people and the environment top priorities. Their vast array of pampering formulas are 98-to-100 per cent natural, providing healthful nurturing options for every age group and personal care concern. Additionally, all packaging and ingredient choices reflect careful consideration of the environment and a portion of all sales goes toward saving the Great North Woods. So you can be confident with any Burt's Bees purchase, knowing you'll nurture both yourself and the planet.



ACQUA DI PARMA

Elite Fragrance, Italian Luxury

For over eighty years, this elite perfume house has married earthy sensuality with streamlined elegance in a collection that perfectly reflects the look and feel of Parma, Italy. Even the chic, vibrant yellow of the signature packaging reflects the city's colors and textures. Aqua di Parma is a perpetual Bigelow favorite and worldwide phenomenon. Ever the modern classic, it is synonymous with elegance and style.

L'ARTISAN PARFUMEUR

The Scents of Memories

Known for their creativity and innovation, L'Artisan Parfumeur is a collection of exquisite fragrances and scented objects that connect you to emotions and cherished memories. Inspired by cultures and scents around the world, each fragrance offers not just a scent, but an experience. L'Artisan Parfumeur is the key to your personal scent journey.

FRÉDÉRIC FEKKAI

Simple, Sophisticated Hair

Frédéric Fekkai is one of the most celebrated names in beauty - sought by Hollywood celebs and society names alike for his signature clean, modern style. Following in the footsteps of his exclusive salons in New York, Beverly Hills and Palm Beach, this collection of haircare, bodycare and accessories offers exceptional luxury and ultimate performance. We cherish the rich textures and scents, and the brushes handcrafted in Italy of only the finest materials. All of which creates a sense of indulgence—every day.

HENRI BENDEL NEW YORK

Extravagantly Stylish Home Fragrance

Henri Bendel is more than a store, it's a legend. Since opening its doors in 1896, the Landmark Fifth Avenue store has launched the careers of some of the world's most renowned designers and dressed society's trendiest women. Now the beauty and fashion legend comes to you with a collection of home fragrances just as sophisticated as its fashions. The exquisitely scented candles, room perfumes and soaps make sumptuous gifts and add the final touch of sophistication to your own home. But the bottom line with Henri Bendel is the bottom line for Bigelow, pure performance and ultimate luxury.